



#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re Application of:	)
Steven METSKER et al.	) Group Art Unit: 3691
Serial No.: 09/658,186	) )    Examiner:  Thu Thao HAVAN
Filed: September 8, 2000	) ) 
For: SOLICITATION TO WEB MARKETING LOOP PROCESS	) Confirmation No.: 3333 ) )
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Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

#### INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(b)

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(d), Applicants bring to the attention of the Examiner the documents on the attached listing.

The listed documents are of record in co-pending application no. 11/882,365, filed August 1, 2007. Copies of the listed foreign and non-patent literature documents are attached. Copies of the U.S. patent publications are not enclosed.

Applicants respectfully request that the Examiner consider the listed documents and indicate that they were considered by making appropriate notations on the attached form.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that each or all of the listed documents are material or constitute "prior art." If the Examiner applies any of the

documents as prior art against any claim in the application and Applicants determine that the cited documents do not constitute "prior art" under United States law, Applicants reserve the right to present to the U.S. Patent & Trademark Office the relevant facts and law regarding the appropriate status of such documents.

Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

If there is any fee due in connection with the filing of this Statement, please charge the fee to our Deposit Account No. 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,

GARRETT & DUNNER, L.L.P.

Dated: August  $\frac{30}{2}$ , 2007

Joseph E. Palys Reg. No. 46,508 IDS Form PTO/SB/08: Substitute for form 1449A Complete if Known 05793.3041-00000 Application Number INFORMATION DISCLOS August 30, 2007 Filing Date First Named Inventor Steven Metsker et al. STATEMENT BY APPLICANT Art Unit 3691 (Use as many sheets as necessary) Examiner Name T. HAVAN 6 Sheet 05793.3041-00000 Attorney Docket Number

Examiner Initials	Cite No.1	No.1		Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant
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IDS Form PTO/SB/08: Substitute for form 1449A/PTO

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(Use as many sheets as necessary)

Sheet	2	of	

Complete if Known				
Application Number	05793.3041-00000			
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First Named Inventor	Steven Metsker et al.			
Art Unit	3691			
Examiner Name	T. HAVAN			
Attorney Docket Number	05793.3041-00000			

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Examiner Initials	Cite No. <sup>1</sup>	Foreign Patent Document  Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Translation <sup>6</sup>
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Sheet	6	of	6

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Examiner	 Date	
Signature	Considered	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.